

About Madison Consulting Group

Established in 1995, Madison Consulting Group is a consultancy that offers broad-based, on-demand resourcing services to the financial services industry.

We operate in three primary practice areas:

Business and Operations Consulting

helping clients with strategy execution, market and competitive analyses, process re-engineering and operational risk management

Anti-Money Laundering & Compliance Consulting

assisting clients with compliance management structures, regulatory action responses and regulatory examination preparation

Resourcing Services

providing on-demand resources for project implementation, temporary operational needs and supplemental compliance research and documentation



Madison Consulting Group
ADVISING THE FINANCIAL SERVICES INDUSTRY

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HEDGE FUND RISK SERVICES

Prepare
Manage
Strengthen
Grow



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Our Services

Operational Risk Evaluation

Independent and confidential assessment of your firm's Operational Risk focusing on seven key areas

- Operational Processes and Controls
- Counterparty Management
- Outsourced Service Provider Oversight
- Risk Management
- Documentation and Procedures
- Disaster Recovery / Business Continuity
- Compliance and Regulatory

Due Diligence Response Platform

- Proprietary template based on industry-standard questionnaires (DDQ's) overlaid with **Madison's industry experience**
- Flexible platform** designed to **minimize time** that is completely **customizable** for your business

Executive Resource Support

- Utilize **interim, executive resources** for financial or operational needs
- Manage **start-up** and/or **third-party** risk with **temporary seasoned resources** to ensure smooth integration
- Effectively communicate your **unique franchise value** with the help of an experienced marketer
- Increase operating efficiency** through creation of standard procedural documentation



Why Focus on Risk?

Rapidly changing environment

High media profile collapses and fraud cases increase the likelihood that hedge funds will be subject to **increased scrutiny by regulators and investors**

Exposure to new risks

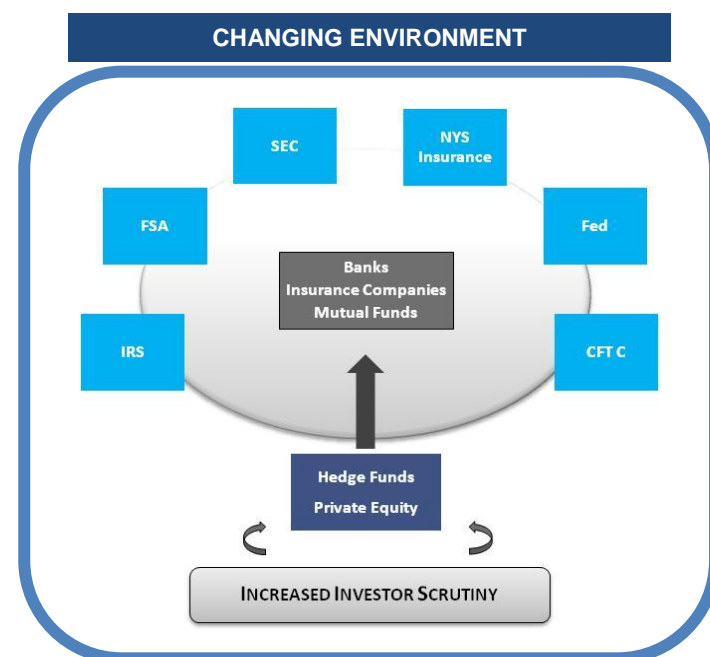
With the changing banking industry model, **managing exposure risk to third-party providers** (e.g., prime brokers, administrators and counterparties) becomes critical. Our **executive resources** help ensure a smooth, risk-free integration at **any stage** of your process on an **as-needed basis**

Consolidated best practices for a complete view

We incorporate **all existing best global practices** in the hedge fund industry in addition to our **considerable expertise**

Flexible, modular approach works with your schedule

We provide **time and cost-efficient** recommendations that are practical and achievable with most assignments complete in **4 weeks or less**



Strengthening business practices is key to franchise preservation

Being **well prepared** ensures you have the **strong business discipline** that can attract investors from different sources – from individuals to institutions, endowments and pension plans